

OFFICE OF THE
MAYOR

Friends of West Hartford,

I write to cordially invite you to support The 20th Annual Mayor's Charity Ball. This means the Ball began in 1999 so therefore, we are definitely partying like it's 1999! It is always a wonderful and fun evening. I hope you will join me and your friends and neighbors in participating in West Hartford's premier fundraising event. The Mayor's Charity Ball fosters West Hartford's tradition of giving and taking care of each other by raising funds that are critically important to non-profits that serve our community.

As a supporter of The Mayor's Charity Ball, your name and company will be seen by many influential and community-minded attendees, along with countless friends and residents of West Hartford who will be exposed to marketing materials leading up to and following the event. The event will be held on Saturday, September 7, 2019 outside of Town Hall under the grand tent and will support two nonprofits, *Playhouse on Park* and *The Town That Cares*. The black tie evening will feature cocktails, hors d'oeuvres, entertainment, live and silent auction items, a sit-down dinner, and dancing.


Every dollar raised benefits *Playhouse on Park* and *The Town That Cares*, two organizations that are of paramount importance to the West Hartford community. *Playhouse on Park* enriches the community through professional theatre productions as well as provides quality educational programming. *The Town That Cares* assists hundreds of residents experiencing a crisis situation that hinders their ability to pay for food, shelter, utilities, medical services, and other critical needs. Both of these organizations have helped to shape West Hartford into the community that it is today, and their work remains creative, vibrant, and meaningful.

An event of this magnitude requires hundreds of hours of planning, dozens of volunteers, and of course our generous supporters to make it all possible. The Mayor's Charity Ball Board of Directors is deeply grateful for your thoughtful consideration and support.

Enclosed please find an auction donation form. Should you choose to donate an auction item to The Mayor's Charity Ball, please return this form along with your donation. More information can also be found on the website: www.themayorscharityball.org. A representative of The Mayor's Charity Ball will follow up with you in the coming weeks. If you would like to contact an event representative in the meantime, please feel free to do so by contacting (877) 439-2929 or info@themayorscharityball.org.

Thank you for all that you do for West Hartford.

Sincerely,



Shari Cantor
Mayor
Town of West Hartford



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WEST HARTFORD, CONNECTICUT 06107-2431

(860) 561-7445

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Dear Friends of The Mayor's Charity Ball,

Our friends have always been generous in support of our organization and we are now looking for your help as we collect donations for the 20th anniversary of our premiere annual fundraiser, The Mayor's Charity Ball.

The Mayor's Charity Ball will be held on Saturday, September 7, 2019 under the grand tent on the lawn of Town Hall. This event raises money to support the operations of Playhouse on Park; West Hartford's award winning professional theater and provides funding to help neighbors in need through the Town of West Hartford's charity, The Town That Cares. The online, silent, and live auctions will succeed thanks to generous donations from supporters like you.

All donations are welcome! Once-in-a-lifetime experiences are particularly popular. Last year, friends and generous businesses donated unique items that included overnight stays at upscale hotels, unique sports experiences for kids, pampering packages and backyard catered events.

This year, we are seeking donations such as:

- TRAVEL: vacation homes, resort, timeshare stays
- DINING: restaurants, wine tastings, private dinner parties
- ENTERTAINMENT: theater and concert tickets, backstage passes
- SPORTS: golf outings, tickets to sporting events, memorabilia
- SHOPPING: fine jewelry, luxury handbags, electronics, and gift certificates
- KIDS: parties, coaching sessions, children's classes
- PERSONAL SERVICES: culinary classes, personal trainers, car services
- UNIQUE EXPERIENCES: invitations to special events, opportunities to meet celebrities

Please consider making a donation! The deadline is August 19, 2019 to ensure that you will be listed in the program. To donate, complete the attached Donation Agreement form and mail it to: *The Mayor's Charity Ball, P.O. Box 270788, West Hartford, CT 06127* or email it to sarah.e.bolton@gmail.com. Items and forms may also be dropped off at West Hartford Town Hall – Department of Leisure Services, Room 128. For more information, refer to www.themayorscharityball.org where there are donation and sponsorship agreement forms and links to for monetary donations and to purchase event tickets.

For any additional inquiries, or to arrange pick up of an item that cannot be mailed, please contact Sarah Bolton at sarah.e.bolton@gmail.com or 860-680-2393.

Sincerely,

The Mayor's Ball Committee

p.s. The Mayor's Charity Ball is a not-for-profit 501(c)(3) organization. Gifts to The Mayor's Charity Ball are tax-deductible to the extent allowed by law.



DONATION AGREEMENT FORM

The Mayor's Charity Ball | September 7, 2019

YES, I/we wish to donate a tax-deductible auction item(s) to be sold at the 20th Annual Mayor's Charity Ball to benefit two West Hartford non-profit organizations: Playhouse on Park and The Town That Cares.

BENEFITS: Event Signage | Recognition in Event Program | Opportunity to Expand Marketing Reach

The undersigned donor hereby agree to donate the following described property or services to The Mayor's Charity Ball:

DONOR: _____ **TEL:** _____ **EMAIL:** _____

CONTACT PERSON: _____ **TITLE:** _____

ADDRESS: _____

DESCRIPTION OF DONATION: _____

SPECIFIC TERMS, DATES, & CONDITIONS: _____

DONOR-ESTIMATED VALUE: _____

EXACT WORDING OF DONOR'S NAME FOR THE PROGRAM: _____

DONOR'S SIGNATURE: _____ **DATE:** _____

SOLICITED BY: _____ ***RETURN FORM BY Aug 19, 2019***

Please return completed form to sarah.e.bolton@gmail.com (Auction Chair) *OR*

Mail the form to The Mayor's Charity Ball, P.O. Box 270788, West Hartford, CT 06127-0788.

Items can be drop off at West Hartford Town Hall, 50 South Main Street, Department of Leisure Services, Room 128.

If necessary for the donated item to be picked up or delivered at a later date please indicate specifics here:

CONTACT:

The Mayor's Charity Ball

E: info@themayorscharityball.org **P:** 1-877-439-2929 **W:** www.themayorscharityball.org

Donations received after the above deadline or incomplete forms will be accepted at the discretion of The Mayor's Charity Ball Auction Committee