

The Mayor's Charity Ball

CELEBRATES

The 12th Annual Mayor's Charity Ball will benefit three West Hartford charities:
HopeWorks Inc., The Grounds, and Playhouse on Park.



Presenting Sponsor \$25,000

- ◆ Table for up to 12 with VIP parking
- ◆ Opportunity to address attendees at the event
- ◆ Full page inside cover ad in the MCB program
- ◆ Banner displayed at the event
- ◆ Your company logo and web link on MCB website
- ◆ Recognition as Presenting Sponsor on invitation, program cover and in all event publicity
- ◆ Other promotional opportunities to be negotiated

Event Sponsor \$20,000

- ◆ Table for up to 10 with VIP parking
- ◆ Full page ad in the MCB program
- ◆ Prominent banners displayed on the interior and exterior of the tent.
- ◆ Your company logo and web link on MCB website
- ◆ Recognition as the Event Sponsor on invitation, program cover and in all event publicity

Platinum Sponsor \$10,000

- ◆ Up to six tickets with VIP parking
- ◆ Full page ad in the MCB program
- ◆ Banner displayed at the event
- ◆ Your company logo and web link on MCB website
- ◆ Recognition at the event as a Platinum Sponsor

Gold Sponsor \$5,000

- ◆ Up to four tickets with VIP parking
- ◆ Full page ad in the MCB program
- ◆ Banner displayed at the event
- ◆ Your company logo and web link on MCB website
- ◆ Recognition at the event as a Gold Sponsor

Silver Sponsor \$2,500

- ◆ Up to two tickets with VIP parking
- ◆ 1/2 page ad in MCB program
- ◆ Banner displayed at the event
- ◆ Your company logo and web link on MCB website
- ◆ Recognition at the event as a Silver Sponsor

Table Sponsor \$1,000

- ◆ Company's name and logo displayed at one of the dining tables at the event
- ◆ 1/2 page ad in the MCB program
- ◆ Your company logo and web link on MCB website

Full Page Ad \$500

- ◆ Full page ad in the MCB program

Half Page Ad \$250

- ◆ Half page ad in the MCB program

Program Ad \$100

- ◆ Business card ad in program (one-third page)

We would like to be a sponsor at the level indicated:

- | | | | |
|---|----------|--|----------|
| <input type="checkbox"/> Presenting Sponsor | \$25,000 | <input type="checkbox"/> Event Sponsor | \$20,000 |
| <input type="checkbox"/> Platinum Sponsor | \$10,000 | <input type="checkbox"/> Gold Sponsor | \$5,000 |
| <input type="checkbox"/> Silver Sponsor | \$2,500 | <input type="checkbox"/> Table Sponsor | \$1,000 |
- Full Page Ad \$500 Half Page Ad \$250 Program Ad (business card) \$100

Business Name: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip code: _____

Phone: _____ Email: _____

- Enclosed is our check made payable to The Mayor's Charity Ball.
- Enclosed is our camera ready ad, OR we will send our digital logo (as a .jpeg, or .tiff) to info@themayorscharityball.org.
- We would like to receive an invitation to The Mayor's Charity Ball.
- We would like to donate an auction item, please contact us.

Please return by April 4, 2011 to: The Mayor's Charity Ball P.O. Box 270788 West Hartford, CT 06127